

Recreation, Parks, and Tourism Administration

College of Health and Human Services

Bachelor of Science
Minor • Master of Science



PROGRAM DESCRIPTION

The Bachelor of Science in Recreation Administration provides students with the skills to manage people, programs and events in a variety of recreational settings that include city parks and recreation programs, state and national parklands, hotels, playgrounds, forests, beaches, health clubs, tourism destinations and non-profit community centers. Students will also gain an understanding of professional advocacy, ethics and current evaluation procedures applicable in a variety of employment settings.

RPTA students and graduates will find a wide range of internship and job opportunities with public and private agencies in the Greater Sacramento Region, the State of California, and throughout the United States.

Career Possibilities

Park Manager • Recreation Administrator • Recreation Program Planner • Recreation Specialist • Recreation Therapist • Park Ranger • Outdoor Recreation Specialist • Camp Supervisor • Recreation Resources Manager • Marina Manager • Environmental Interpreter • Community Center Director • Employee Recreation Manager • Recreation Supervisor • Fitness Club Manager • Vacation Resort Manager • Ski Resort Manager • Water Park Manager • Amusement Park Manager • Entertainment Facility Manager • Conference Center Manager • Leisure Products • Resort Sales Representative • Resort Program Planner • Meeting or Conference Planner • Hotel Manager • Cruise Line Manager • ADA/Inclusion Consultant • Leisure Educator

Faculty

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Concentrations

- **BS:** Recreation and Park Management / Therapeutic Recreation

Special Features and Fast Facts

- The Sacramento area provides a wide variety of resources to supplement the formal classroom education of students enrolled in the concentrations offered by the Department.
- Sacramento County, the City of Sacramento and a variety of smaller cities and special districts have numerous park and recreation programs and facilities.
- The State Capitol offers opportunities to observe state government in operation and numerous state and federal agencies have central or regional offices within the urban area.
- Faculty and students work closely with a variety of natural resource agencies that include: California State Parks, the U.S. Forest Service, Bureau of Land Management and the National Park Service.
- California has more National Parks than any other state in the country.
- Currently in California, there are more city park and recreation and State Park positions available than qualified graduates.
- Both clinical and community based therapeutic recreation programs provide services to a variety of special populations.
- Certified Therapeutic Recreation Specialists are in high demand and often negotiate extremely high salaries.
- Leisure businesses of all types abound in the immediate area and in the Sierra Nevada and California Coastal regions within a 90 mile radius of the campus.
- California is one of the world's most-visited tourism destinations.
- The RPTA program at Sacramento State is the oldest NRPA accredited program in Recreation Administration in California.
- Students completing necessary course work in the Therapeutic and Recreation and Park Management Concentrations are eligible for both state and national certification.

Requirements • Bachelor of Science Degree

Units required for Recreation and Park Management Concentration: 68-73

Units required for Therapeutic Recreation Concentration: 68-73

Minimum total units for the BS: 120

Grade of “C-” or better required in all upper division courses applied to the major. No more than 6 units of RPTA 198 and RPTA 199 in combination may be used to meet major requirements. No more than 3 units of RPTA 198 may be used to meet major requirements.

Note: Additional units may be required to meet the Sacramento State foreign language requirement.

Courses in parentheses are prerequisites.

A. Required Lower Division Courses (10 units)

- (1) RPTA 1 Orientation to Recreation, Parks and Tourism Administration
- (3) RPTA 30 Recreation, Parks and Tourism in Contemporary Society
- (3) RPTA 32 Recreation Activity Leadership
- (3) RPTA 42 Recreational Use of Natural Resources

B. Required Upper Division Courses (15 units)

- (1) RPTA 101 Senior Seminar
- (3) RPTA 105 Management in Recreation, Parks, and Tourism
- (3) RPTA 106 Inclusive and Therapeutic Recreation
- (2) RPTA 109 Computer Applications in Recreation, Parks and Tourism
- (3) RPTA 110 Research and Evaluation in Recreation, Parks and Tourism
- (3) RPTA 136 Program Planning in Recreation, Parks and Tourism (RPTA 32)

C. Concentration Requirement

Select one of the following two concentrations:

Recreation and Park Management (43-48 units)

This option allows students flexibility in the selection of courses in the areas of:

- **Community Recreation Management (CRM).** These courses focus on skills needed for working with **public recreation and park agencies** at the city, county, regional and state levels (e.g., city or county Department of Parks and Recreation), **special districts** (e.g., East Bay Regional Park District) and/or **non-profit agencies** (e.g., after-school programs, programs for seniors, summer camps, etc.). Students who take courses in CRM are being trained for positions that involve planning, implementing, managing and evaluating comprehensive recreation programs in public and nonprofit settings.
- **Park and Recreation Resource Management (PRRM).** These courses focus on skills needed for working with agencies that provide opportunities for outdoor recreation (e.g., the Forest Service), agencies that manage natural resources (e.g., the National Park Service), and agencies that plan for and manage outdoor recreation experiences and resources (e.g., the California Department of Parks and

Recreation, Planning Division). Students who take courses in PRRM are being trained for positions as park rangers and managers, interpreters of natural and cultural history, managers of visitors to parks, and outdoor recreation planners.

- **Commercial Recreation, Tourism, and Hospitality Management (CRTHM).** These courses focus on **the basics of entrepreneurial businesses**, and the skills needed for working with **for-profit**, commercial recreation agencies (e.g., resorts, hotels, **cruise lines**, event planners, travel agencies). Students who take courses in CRTHM are being trained for positions in enterprises which offer leisure services and/or products for a profit. Examples include clubs and spas, resorts, ski areas, theme parks and the hospitality industry.
- (3) RPTA 166 Administration in Recreation, Parks and Tourism (RPTA 105)
- (3) RPTA 183 Marketing Recreation Services (MKTG 101)
- (10-15) Select one of the following:
 - RPTA 195B* Partial Internship: Recreation and Park Management (RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator) **AND**
 - RPTA 195C* Partial Internship: Recreation and Park Management (RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator) **OR**
 - RPTA 195E* Internship: Recreation and Park Management (RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator)
- (18) Any upper division RPTA courses approved by major advisor from one of the three areas: commercial recreation, tourism, and hospitality management, community recreation management and recreation resource management.
- (9) Electives, as approved in advance by major advisor, to reflect student’s area of concentration.

Therapeutic Recreation (43-48 units)

This concentration focuses on recreation services for individuals who are ill, disabled, elderly or incarcerated. It can be applied in clinical, transitional and community based settings. Emphasis is on therapeutic recreation as it applies to children and adults who are physically, mentally, socially and/or emotionally challenged.

Required Therapeutic Recreation Courses (22-27)

- (3) RPTA 116 Therapeutic Recreation Principles and Practices (RPTA 106 or instructor permission; RPTA 106 may be taken concurrently)
- (3) RPTA 117 Therapeutic Recreation and Contemporary Aspects of Disability (RPTA 106 or instructor permission)

- (3) RPTA 118 Facilitation Techniques in Therapeutic Recreation (RPTA 106 or instructor permission)
- (3) RPTA 119 Therapeutic Recreation Service Systems (RPTA 106 or instructor permission)
- (10-15) RPTA 195D* Internship: Therapeutic Recreation (The completion of all required classes for the TR option. Completion of required administrative paper work in the semester prior to internship, approval of major advisor)

Electives (3 units)

- (3) RPTA 120 Leisure Education (RPTA 106)
- (3) RPTA 128 Recreation, Parks and Tourism for At-Risk Populations

Other classes selected in consultation with a major advisor.

Non-RPTA Electives (18 units)

Elective units selected in consultation with a major advisor, including at least 3 units each in A) at least 3 units each in Abnormal Psychology, Life span Human Development, and Human Anatomy/Human Physiology; B) 9 units of Human Service Classes, as defined by NCTRC. Advisor approval required to assure compliance with certification requirements.

* **Prerequisites:** 600 hours of approved field experience.

Note: Grade of “C-” or better required in all upper division courses applied to the major. No more than 6 units of RPTA 198 and RPTA 199 in combination may be used to meet major requirements. No more than 3 units of RPTA 198 may be used to meet major requirements.

D. Additional Graduation Requirement

Majors are required to compile and consistently maintain an assessment portfolio. The portfolio is a cumulative collection of individual assignments designed to demonstrate competency in specific areas such as written communication, oral communication, group interaction, research and analysis, and computer literacy. Each competency may be assessed at more than one level (e.g., beginning, advanced) and adequate opportunities for completion of all required demonstrations of competency are available within the required major course work (as listed in requirements A, B and C above). Additionally, opportunities for specific competency level demonstrations may be made available in elective course work within the major (e.g., RPTA 153, RPTA 165, RPTA 182). In individual course-based assignments, learning outcomes and competencies are assessed based upon specified criteria. Continuing instructor feedback and self-assessment exercises are intended to create a process that improves learning outcomes, as well as facilitates the student’s ability to demonstrate those outcomes and competencies both before and after graduation.

It is the responsibility of the student, in consultation with their portfolio advisor, to maintain the portfolio and to insure that all requirements have been successfully completed prior to graduation. The completed portfolio is presented in RPTA 101.

Requirements • Minor

Units required for the Minor: 21, all of which must be taken in Recreation, Parks and Tourism Administration. At least 12 units must be upper division, with at least 9 upper division units taken in residence. A grade of “C-” or better is required in all upper division courses applied to the minor.

A. Required Courses (12 units)

- (3) Select 3 units from the following:
- | | |
|----------|---|
| RPTA 30 | Recreation, Parks and Tourism in Contemporary Society |
| RPTA 100 | Recreation and Leisure Lifestyle Development |
| RPTA 122 | Perspectives on Leisure (Passing score on WPE) |
- (9) Select 9 units from the following:
- | | |
|----------|---|
| RPTA 32 | Recreation Activity Leadership |
| RPTA 42 | Recreational Use of Natural Resources |
| RPTA 105 | Management in Recreation, Parks and Tourism |
| RPTA 106 | Inclusive and Therapeutic Recreation |
| RPTA 136 | Program Planning in Recreation, Parks and Tourism (RPTA 32) |
| RPTA 166 | Administration in Recreation, Parks and Tourism |

B. Electives (9 Units)

- (9) Minor electives in Recreation, Parks and Tourism Administration chosen in conjunction with a minor advisor. Minor electives may include additional course work from required courses listed in A above, but only one of RPTA 100 and RPTA 122 (not both) may be counted toward the minor. Minor electives may not include RPTA 1, RPTA 101, RPTA 109, RPTA 110, RPTA 195 series course (B, C, D, or E), RPTA 198. With minor advisor approval, up to 3 units of RPTA 199 may be applied to the minor.

GRADUATE PROGRAM

The graduate program leading to the Master of Science degree in Recreation Administration offers diversified opportunities for study. Through individual counseling, graduate students are able to develop a course of study for advanced work in areas which complement previous experience and training. There is sufficient flexibility in the program to allow students to pursue their individual areas of interest.

Core program objectives are designed to encourage a climate of inquiry and research. Specifically, all students should gain the ability to:

- critically analyze and identify problems;
- develop and utilize appropriate research or inquiry methods of problem solving;
- report clearly and succinctly the results of problem-focused research or inquiry;
- understand the philosophical, historical, and scientific foundations and developments in leisure service systems; and
- identify and demonstrate the values of leisure and recreation to the individual, the community, and society at large.

Career competencies are dependent upon the professional goal of each student. Hence, these vary. After career objectives have been clarified, individual students usually will be educated to:

- develop valid and reliable measures of program evaluation based on theoretical constructs and practical field requirements;
- develop efficient, effective, and meaningful procedures for assessing recreation needs and for allocating resources;
- identify and demonstrate effective decision making processes in leisure service systems; and
- demonstrate an effective interpretation of leisure and recreation data, findings, and procedures, and communicate these in personal and professional environments.

Admission Requirements

Admission as a classified graduate student in Recreation, Parks and Tourism Administration requires:

- a baccalaureate degree in Recreation Administration;
- a minimum 2.75 GPA overall and a minimum 3.0 GPA in the major;
- a detailed resume;
- three letters of recommendation; and
- a writing sample/personal statement.

A student with a baccalaureate degree from another discipline may be admitted to conditionally classified standing and complete certain designated courses in Recreation Parks and Tourism Administration, totaling 15 additional units, in order to acquire the academic background necessary to qualify for classified standing. A student from another discipline who wishes to qualify for state and/or national registration as a therapeutic recreation specialist may need to take additional course work.

Admission Procedures

Applications are accepted as long as room for new students exists and the Office of Graduate Studies is still accepting applications. However, students are strongly urged to apply by April 1 for the following fall or October 1 for the following spring in order to allow time for admission before registration. All prospective graduate students, including Sacramento State graduates, must file the following with the Office of Graduate Studies, River Front Center 206, (916) 278-6470, www.csus.edu/gradstudies/:

- an online application for admission; and
- one set of official transcripts from each college and/or university attended, other than Sacramento State.

At the same time each applicant must send to the Graduate Coordinator in Recreation, Parks and Tourism Administration:

- a detailed resume, including education and employment histories;
- unofficial transcripts of all previous academic work; and
- 3 recent letters of reference that address academic ability and professionalism.

Approximately six weeks after receipt of all items listed above, a decision regarding admission will be mailed to the applicant.

Advancement to Candidacy

Each student must file an application for Advancement to Candidacy, indicating a proposed program of graduate study. This procedure should begin as soon as the classified graduate student has:

- removed any deficiencies in admission requirements;
- completed at least 12 units in the graduate program with a minimum 3.0 GPA;
- obtained advisor's preliminary approval of thesis or project proposal; and
- passed the Writing Proficiency Examination (WPE) or secured approval for a WPE waiver.

Advancement to Candidacy forms are available in the Office of Graduate Studies. The student fills out the form after planning a degree program in consultation with a Recreation Parks and Tourism Administration advisor. The completed form is then returned to the Office of Graduate Studies for approval.

Requirements • Master of Science Degree - Recreation Administration

Units required for the MS: 30

A. Required Courses (12 units)

- (3) RPTA 200 Foundation of Leisure Concepts and Application
- (3) RPTA 202 Policies, Issues and Problems in Recreation, Parks and Tourism
- (3) RPTA 203 Advanced Administration in Recreation, Parks and Tourism
- (3) RPTA 204 Advanced Research Methods in Recreation, Parks and Tourism (RPTA 200, RPTA 202, and graduate advisor approval)

B. Electives (15 units)

Elective course work is selected with the prior consent of the student's academic advisor to satisfy the following:

- No more than 6 units of any combination of RPTA 295 and RPTA 299 may be counted towards the degree.
- No more than 6 units of course work may be taken outside of RPTA (students who have not previously completed an undergraduate major in Recreation, Parks and Tourism Administration must have the prior consent of the Graduate Coordinator before taking course work outside RPTA).
- At least 6 units of elective course work must be at the 200 level (for a total of at least 18 units of 200 level course work in the degree program).

C. Culminating Requirement (3 units)

- (3) RPTA 500 Culminating Experience

Lower Division Courses

RPTA 1. Orientation to Recreation, Parks and Tourism Administration. Introduction to the RPTA major with an emphasis on degree options, major advising, referrals to GE for general advising, information about the RPTA undergraduate student association, other local, statewide and national professional associations, scholarship opportunities, the 600-hour volunteer/paid placement prior to the internship, an overview of the internship process and a discussion about producing work in core and non-core RPTA courses for the portfolio requirement. **Graded:** Credit / No Credit. **Units:** 1.0.

RPTA 21. Freshman Seminar: Becoming an Educated Person. Freshman seminar intended to provide students with an introduction to the nature and possible meanings of higher education and the functions and resources of the University. Designed to help students develop and exercise fundamental academic success strategies and to improve their basic learning skills. Also provide students with an opportunity to interact with fellow students and the seminar leader and to build a community of academic and personal support. **Units:** 3.0.

RPTA 30. Recreation, Parks and Tourism in Contemporary Society. Orientation to the nature, scope and significance of the recreation, park and leisure services movement in today's world. Analyzes philosophical and related elements essential to the effective delivery of leisure services, including the role of affective, cognitive and social motivations and outcomes. **Units:** 3.0.

RPTA 32. Recreation Activity Leadership. Focus is on: (1) leadership of recreation activities with emphasis on the social development and integration of individuals into group programs; and (2) mechanics of planning, techniques of presentation and a repertoire of social activities as tools for social recreation. **Units:** 3.0.

RPTA 33. Race, Class, Gender and Leisure. Examination of the role of leisure in the social construction of markers of identity across gender, race, class, sexuality and disability; and leisure's role in the construction of institutional oppressions such as racism, sexism, homophobia and discrimination based on class and disability. **Units:** 3.0.

RPTA 34. The Outdoor Recreation Experience. Encourages the student to identify and demonstrate an understanding of the value, meaning and benefits of outdoor recreation experiences and to explore a variety of outdoor adventure experiences. Outing skills such as trip planning, meal preparation, camp selection and set-up, equipment and clothing, map and compass, hygiene and first aid will be discussed and practiced. Students will also develop an awareness of and appreciation for minimum impact wilderness travel techniques and environmental responsibility and ethics. **Units:** 3.0.

RPTA 42. Recreational Use of Natural Resources. Examines strategies for the use of natural resources for recreation and leisure purposes in a variety of settings and under the auspices of various agencies and enterprises. Includes study of various outdoor settings, conflicting use demands, agency responsibilities, environmental considerations and fiscal implications; and the integration of these elements into a functional program and/or recreation resource management plan. **Units:** 3.0.

Upper Division Courses

RPTA 100. Recreation and Leisure Lifestyle Development. Broad general overview of the recreation and leisure movement followed by a specific examination of changing leisure lifestyles and their impact on the individual's choice of recreation and leisure patterns. Also examine the impact that the choice of leisure lifestyles has on other aspects of the individual's life as well as the negative effects of restrictive or inadequate leisure involvement. **Units:** 3.0.

RPTA 101. Senior Seminar. Students will focus on identifying potential internships, refining resumes and writing cover letters for securing internships. Complete their portfolio requirement for graduation and learn about the alumni association for RPTA graduates. **Graded:** Credit / No Credit. **Units:** 1.0.

RPTA 105. Management in Recreation, Parks and Tourism. Analyzes the functions of managers including planning, organizing, staffing, leading and controlling. Also examines basic principles, techniques and tools associated with these functions. Consideration of internal and external environments which influence the managerial process and the manager's role in various areas of enterprise activity. **Units:** 3.0.

RPTA 106. Inclusive and Therapeutic Recreation. Addresses the etiology and nature of common disabling conditions and examines issues of leisure participation and inclusion for underrepresented populations. Topics include: attitudinal barriers, advocacy, normalization, universal design, activity analysis and modification, and legislation. Emphasis on leadership, supervision and organizational development of inclusive and therapeutic recreation programs. **Units:** 3.0.

RPTA 109. Computer Applications in Recreation, Parks and Tourism. Introduces the student to the use of micro-computers in recreation, park and leisure services enterprises. Emphasis will be on the application of word processing, data bases, spread sheets and graphics to the work of professionals within the field. Consideration will also be given to telecommunications, interactive video and desktop publishing. **Units:** 2.0.

RPTA 110. Research and Evaluation in Recreation, Parks and Tourism. Provides students with tools to analyze leisure behavior, interests and the motivational basis of leisure as they apply to the field of recreation and leisure services. Emphasizes applied research techniques including qualitative, descriptive and analytical methods, and program evaluation. **Units:** 3.0.

RPTA 116. Therapeutic Recreation Principles and Practices. Philosophy and principles underlying the work of the recreation therapist; Diagnostic groupings and populations served, assessment, individual program planning, charting techniques, prescription drugs, interpersonal interaction skills, and working with families are studied. **Prerequisite:** RPTA 106 or instructor permission; RPTA 106 may be taken concurrently. **Units:** 3.0.

RPTA 117. Therapeutic Recreation and Contemporary Aspects of Disability. In-depth exploration of a variety of disabilities and diseases, including physical disabilities, developmental disabilities, intellectual disabilities, mental health, hearing and vision impairments, and disabilities related to aging. Content will focus on etiology, prognosis, symptomatic conditions, and recreation therapy interventions. Medical terminology will be covered. Documentation including assessment, progress notes, and discharge summary will be discussed. **Prerequisite:** RPTA 106. **Units:** 3.0.

RPTA 118. Facilitation Techniques in Therapeutic Recreation. Covers basic concepts, methods and techniques associated with the practice of therapeutic recreation. Understand and apply the therapeutic recreation process through intervention and facilitation methods that are critical to helping clients in health and human service settings. The goal is to assist students in developing the ability to use recreation, leisure and play and therapeutic reception programs as intervention in the treatment process. **Units:** 3.0.

RPTA 119. Therapeutic Recreation Service Systems. Examination of existing recreation programs in clinical settings (acute care hospitals, rehabilitation centers, state hospitals, skilled nursing facilities, intermediate care facilities, etc.); examination of existing community based programs (programs offered by county and municipal recreation departments, and non-profit agencies serving specific disabilities, etc.); review of standards and regulations pertaining to recreation programs, development of therapeutic recreation programs, review of the roles of practitioners in related disciplines. Review of intervention techniques, leisure education programs, program organization and management and professional ethics. **Prerequisite:** RPTA 106. **Units:** 3.0.

RPTA 120. Leisure Education. History, scope and process of leisure education. A survey of guidance theories and procedures, including assessment techniques, program development, implementation and evaluations. The role of leisure education in diverse leisure delivery systems and with diverse populations. Legal, ethical, and professional aspects of leisure education. **Units:** 3.0.

RPTA 122. Perspectives on Leisure. Basic philosophical, historical, psychological and scientific foundations and developments in leisure and recreation theory; review of the cultural forces, institutions and theories that affect individuals and society. **Prerequisite:** Passing score on the WPE. **Units:** 3.0.

RPTA 128. Recreation, Parks and Tourism for At-Risk Populations. Examination of the continuum of leisure services for at-risk populations including: prevention, community/state/federal corrections, therapeutic recreation services and aftercare/transitional living services. Analyzes the provision of leisure services in relation to multicultural issues including: race/racism, gender, class, disability and socioeconomic status of at-risk clients. Comprehensive program planning and leadership techniques unique to at-risk settings will be covered. **Units:** 3.0.

RPTA 132. Recreation Waterfront Management. Examination of principles and practices associated with management of recreation waterfront facilities and programs (commercial and public). Such topics as facility planning, design and maintenance; program selection, development and implementation; equipment selection and maintenance; staff selection and training; promotion of programs; and budgeting will be addressed. **Units:** 3.0.

RPTA 136. Program Planning in Recreation, Parks and Tourism. The program planning process will be described and explained. Relevant principles and methods will be identified. Students will develop a program plan for a local organization. Field trips may be required. **Prerequisite:** RPTA 32. **Units:** 3.0.

RPTA 137. Community Organization. Study of institutions and leisure service systems within the community, and the dynamics of community organization practices and actions. The role of the recreation and leisure service practitioner in bringing about community changes. Defining and promoting citizen participation through advisory council membership, survey applications, and public hearing attendance. **Units:** 3.0.

RPTA 139. Conference and Meeting Planning. Analyzes this varied, growth industry. Considers the range of conferences and meetings, from small corporate retreats to international conventions. Topics include: the scope of the industry, the role of convention centers, hotel and resort based meeting facilities, organizations that hold meetings and the nature of those meetings, meeting planning and the role of the professional planner and industry related careers. Field trips may be required. **Units:** 3.0.

RPTA 148. Experiential Education in Outdoor Recreation Settings. Exposes the students to theoretical and philosophical concepts of experiential education and provide a means through which they can put theory into practice in outdoor recreation settings. Using methods such as demonstrations, observation, presentations, and discussions, the course will explore the history and current trends of experience-based learning. **Units:** 3.0.

RPTA 149. Developing and Programming Adventure Experiences. Provides students with the working knowledge needed to produce enriching and fulfilling adventure leisure experiences. In order to most effectively aid and assist others in the process of maximizing their leisure experiences, the student of leisure must first know how to maximize these experiences for and within themselves. Therefore, students will be participating in leisure adventure experiences so they can be as effective as possible when developing and programming leisure adventure experience opportunities for others. **Units:** 3.0.

RPTA 150. Ecology of Resource Areas. Study of the fundamentals of ecology, silvics, soil science and manipulations of an ecosystem with emphasis on the whole biota as it relates to outdoor recreation areas. Designed to provide an understanding of the scientific basis for and the operational rationale of manipulation of natural resources for a variety of recreation uses. **Units:** 3.0.

RPTA 151. Visitor Management in Recreation Areas. Visitor safety in recreation areas as it relates to the role and functions of management. Emphasis is given to principles and current legislation in hazard reduction, deviant behavior, liability, law enforcement, and other related topics. **Units:** 3.0.

RPTA 153. Environmental Interpretation and Outdoor Education. Examines the theories, principles and techniques of interpreting outdoor recreation and/or park values to the public. Principles and procedures requisite to the operation of an outdoor education camp will be covered. Such areas as curriculum development and facilities design will be explored. Designed for teachers, camp leaders, outdoor education and recreation leaders, and park naturalists and interpreters. **Units:** 3.0.

RPTA 154. Design in Recreation, Parks and Tourism Facilities. Focuses on principles and practices involved in recreation and park facility planning and design, with emphasis on master planning, design standards and criteria, and effective use of natural resources. Design theories and concepts are explored in relation to architecture and urban planning, and the position of recreation facilities within the overall urban plan is emphasized. Examines principles and practices relating to development and implementation of a maintenance and operation plan for recreation, park and tourism facilities. **Units:** 3.0.

RPTA 164. Nonprofit Leadership. Introduction to concepts and principles of nonprofit leadership with an emphasis on youth and human service agencies. Students will explore and develop an understanding of historical and philosophical foundations of nonprofit organizations, board/committee development and operation, and the various roles of human service professionals as they relate to the nonprofit field. Consists of lecture, readings, discussions, guest speakers, nonprofit agency visitations, direct internet research, active learning exercises, and a community service learning component. **Units:** 3.0.

RPTA 165. Fundraising in Recreation, Parks and Tourism. Introduction to sponsorship and fundraising planning for recreation, parks and tourism organizations. An overview of the sponsorship exchange and the proposal process. A summary of various fundraising strategies including special events, planned giving, and annual and capital campaigns. **Units:** 3.0.

RPTA 166. Administration in Recreation, Parks and Tourism.

Designed to provide the student with various in-depth perspectives regarding the use of management/administrative process in recreation, parks and tourism. **Prerequisite:** RPTA105. **Units:** 3.0.

RPTA 171. Professional Organization Leadership. Designed to introduce students to the historical and philosophical foundations of professionalism and provide the necessary conceptual and technical competencies to organize and lead a successful professional organization/association. Political, legal, and ethical issues will be discussed as well as the functions and roles of professional organizations/associations. The relationship between professionalism and advocacy will be examined. **Note:** Will be identified as a Service Learning (SL) course. **Prerequisite:** RPTA 30, RPTA 32, RPTA 105 or instructor permission. **Units:** 3.0.

RPTA 180. Foundations of Commercial Recreation. Overview of the historical and philosophical foundations of the commercial recreation field. Identification of providers of commercial recreation goods and services. Analyzes current functions and trends in the operation of commercial leisure enterprises. **Units:** 3.0.

RPTA 182. Travel and Tourism. Examination of the history, significance and nature of travel and tourism in the world with emphasis on the U.S. Analyzes economic, cultural and social factors underlying development and growth of travel and tourism and a review of related research. Identification and description of travel and tourism service providers including their organization, financing and management practices. **Units:** 3.0.

RPTA 183. Marketing Recreation Services. Fields of recreation (including therapeutic, commercial, municipal, etc.), tourism and hospitality, while diverse, all offer products that are primarily intangible. The management and marketing of such service products can differ profoundly from those of goods products (often the focus of traditional business programs). Addresses the nature of the service product and services marketing in the people intensive, experiential world of recreation. **Prerequisite:** MKTG 101. **Units:** 3.0.

RPTA 184. Hospitality Administration. Introduces students to resorts and hotels and their position within the tourism and hospitality industries. The scope of the hospitality industry and various issues concerning the successful development of a hospitality product will be discussed. Prepares students to engage in an internship or employment in this or a related industry, including restaurants and retail. It also helps these and other students to reinforce concepts and skills learned elsewhere by providing concrete, real-world examples of marketing and management methods. **Units:** 3.0.

RPTA 185. Commercial Recreation Administration. In-depth analysis of the management of recreational business on a for-profit basis. Focuses on advanced topics, analytical skills, and problem solving in the management arena. **Prerequisite:** RPTA 180 or instructor permission. **Units:** 3.0.

RPTA 187. Anthropology of Tourism. Study of tourism as a cultural phenomenon with ritualized behaviors and complex meanings for both host and guest societies. Explores issues of cultural and artistic authenticity, identity production and marketing, and commodification of both the tourist and the toured. Examines the cultural politics of tourist encounters on local, regional, national and transnational scales, with case studies ranging from fourth to first world venues. **Cross-listed:** ANTH 187; only one may be counted for credit. **Units:** 3.0.

RPTA 191. Service Learning Option for Recreation, Parks and Tourism Administration Courses. Individual goals, activities, and academic requirements for community service work and the service-learning credit option are outlined in a Service Learning Option/Contract agreed upon and signed by the student, instructor, and agency sponsor. Enrolled students are required to

attend mid-semester and final learning assessment workshops and to complete written evaluations. Credit for the course awarded only if contract and course requirements are completed. **Graded:** Credit / No Credit. **Units:** 1.0.

RPTA 195B. Partial Internship: Recreation and Park Management. Supervised part-time or short-term internship in a recreation, park or tourism organization or business. Supervision is provided by faculty and also by personnel at the host site. **Note:** Refer to the RPTA Internship Manual for procedures and requirements. **Prerequisite:** RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator. **Units:** 4.0.

RPTA 195C. Partial Internship: Recreation and Park Management. Supervised part-time or short-term internship in a recreation, park or tourism organization or business. Supervision is provided by faculty and also by personnel at the host site. **Note:** Refer to the RPTA Internship Manual for procedures and requirements. **Prerequisite:** RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator. **Units:** 6.0.

RPTA 195D. Internship: Therapeutic Recreation. Supervised full-time therapeutic internship in a recreation, park or leisure service agency, organization or business. Supervision is provided by faculty and also by certified personnel at the host site. Meets the professional certification requirements at the state and national levels. **Note:** Refer to the RPTA Internship Manual for procedures and requirements. **Prerequisite:** The completion of all required classes for the TR option. Completion of required administrative paperwork in the semester prior to internship, approval of major advisor. **Units:** 10.0-15.0.

RPTA 195E. Internship: Recreation and Park Management. Supervised, full-time internship in a recreation, park or leisure service agency, organization or business. Supervision is provided by faculty and also by personnel at the host site. **Note:** Refer to the RPTA Internship Manual for procedures and requirements. **Prerequisite:** RPTA 1, RPTA 30, RPTA 32, RPTA 42, RPTA 101, RPTA 105, RPTA 106, RPTA 109, RPTA 110, RPTA 136 and approval of academic advisor and internship coordinator. **Units:** 10.0-15.0.

RPTA 196. Experimental Offerings in Recreation, Parks and Tourism Administration. To be offered in various areas of recreation administration, recreation resources and visitor management, or therapeutic recreation in response to student and faculty interest. **Units:** 1.0-3.0.

RPTA 198. Co-Curricular Activities. Co-curricular activities related to the subject matter and professional concerns of Recreation and Leisure Studies. For example, students may earn credit by participating as a tutor or discussion leader for recreation and leisure studies classes or a teacher or leader in programs offered by community organizations. **Note:** No more than 3 units of RPTA 198 may be used to meet major requirements. **Prerequisite:** Approval of an instructor and the Department chair. **Graded:** Credit / No Credit. **Units:** 1.0-3.0.

RPTA 199. Special Problems. Individual projects or directed reading. **Note:** Open only to students who appear competent to carry on individual work. **Prerequisite:** Approval of an instructor and the Department chair. **Graded:** Graded (CR/NC Available). **Units:** 1.0-3.0.

Graduate Courses

RPTA 200. Foundations of Leisure Concepts and Application.

Provides a comprehensive awareness of the historical, philosophical, psychological, experiential, and behavioral foundations of leisure. Global leisure perspectives examined in relationship to cultural diversity, current trends, future perspective, and economic implications. The art and science of providing fulfilling leisure experiences through private entrepreneurial recreations and public delivery systems explored. **Units:** 3.0.

RPTA 202. Policies, Issues, and Problems in Recreation, Parks and Tourism.

Major environmental and recreational issues and problems affecting the recreation, parks and tourism field are discussed, analyzed, and evaluated. Ramifications involving policy making and planning processes of major federal, state, and local agencies involved with recreation, parks and tourism delivery services are also covered. **Units:** 3.0.

RPTA 203. Advanced Administration in Recreation, Parks and Tourism.

Examination of contemporary resources, techniques, and tools available to administrators in various types of recreation, parks and tourism delivery systems. **Units:** 3.0.

RPTA 204. Advanced Research Methods in Recreation, Parks and Tourism.

Provides an analysis of major research methods used in recreation, parks and tourism administration. Addresses basic and applied research orientations, research designs, research proposals, data collection tools and methods, data analysis, and reporting of research findings. **Prerequisite:** RPTA 200, RPTA 202, and graduate advisor approval. **Units:** 3.0.

RPTA 206. Liability and Risk Management in Recreation, Parks and Tourism.

In-depth analysis of the principles of legal liability as they pertain to recreation, parks and tourism administration. An examination of the pervasive nature of risk as it pertains to the provision of recreation, parks and tourism programs and opportunities, and the concepts and methods of risk management. Includes field trips, mock trials or other related activities. **Prerequisite:** Graduate status or instructor permission. **Units:** 3.0.

RPTA 207. Grant Writing for Recreation, Parks and Tourism Organizations.

Detailed examination of grant writing as a means of augmenting agency revenues for specific recreation projects, programs and research. An in-dept assessment of techniques used to source funding opportunities relevant to recreation and leisure agencies. A review of budget preparation and grant management. **Prerequisite:** Graduate status or instructor permission. **Units:** 3.0.

RPTA 209. Seminar in Advanced Leisure Education.

Surveys current and historical perspectives of leisure education from a multicultural and life span viewpoint. Current modes of service delivery will be discussed as they relate to leisure theories. Methods of leisure education provision in diverse settings from school-park collaboratives, retirement and rehabilitation centers, to corporate wellness will be investigated. Development, implementation and management of viable leisure education services will be covered as well presentation, training and consultation skills. **Units:** 3.0.

RPTA 295. Practicum. Graduate internship experiences in a practical setting. **Note:** Open only to graduate students. **Prerequisite:** Approval of major advisor. **Graded:** Credit / No Credit. **Units:** 3.0-6.0.

RPTA 296. Experimental Offerings in Recreation, Parks and Tourism Administration. Courses offered on an experimental basis. **Units:** 3.0.

RPTA 299. Individual Study. Individual project, problem, practical study, survey, and/or directed reading on the graduate level.

Prerequisite: Approved petition filed in the department office.

Graded: Graded (CR/NC Available). **Units:** 1.0-6.0.

RPTA 500. Culminating Experience. Completion of a thesis or project approved for the Master's degree. **Prerequisite:** Advanced to candidacy and permission of the graduate coordinator. **Graded:** Thesis in Progress. **Units:** 1.0-3.0.