

recreation and leisure studies



bachelor of science ■ minor ■ master of science

Program Description

The CSUS Bachelor of Science in Recreation Administration provides a flexible curriculum that focuses on an understanding of leisure and the effective use of human and material resources to provide recreation, park and leisure services and facilities for a wide variety of populations and settings.

Concentrations

- **BS:** Recreation and Park Management / Therapeutic Recreation

Special Features

- The Sacramento area provides a wide variety of resources to supplement the formal classroom education of students enrolled in the concentrations offered by the Department.
- Sacramento County, the City of Sacramento and a variety of smaller cities and special districts have progressive park and recreation programs and facilities.

- The state capital offers opportunities to observe state government in operation and numerous state and federal agencies have central or regional offices within the urban area.
- State and national park, recreation and historic sites may be found in the metropolitan area and in surrounding areas of Northern California.
- Both clinical and community based therapeutic recreation programs provide services to a variety of special populations.
- Leisure businesses of all types abound in the immediate area and in the Sierra Nevada and California coastal regions within a 90-mile radius of the campus.
- This program is accredited by the National Council on Accreditation of the National Recreation and Park Association and the American Association for Leisure and Recreation.
- Students completing necessary course work in the Therapeutic and Recreation and Park Management Concentrations are eligible for both state and national certification.

Faculty

Richard Batty, Cary Goulard, Steven Gray, Beth Kivel, Ernest Olson, Katherine Pinch, David Rolloff, Kevin Tatsugawa

Contact Information

Anthony Sheppard, *Department Chair* ■ Thamsyne Brown, *Administrative Support Coordinator* ■ Solano Hall 4000 ■ (916) 278-6752 ■ www.bhs.csus.edu/RLS

Career Possibilities

Park Manager ■ Recreation Administrator ■ Recreation Specialist ■ Recreation Therapist ■ Park Ranger ■ Outdoor Recreation Specialist ■ Camp Supervisor ■ Recreation Resources Manager ■ Marina Manager ■ Environmental Interpreter ■ Community Center Director ■ Employee Recreation Manager ■ Recreation Supervisor ■ Travel Consultant ■ Fitness Club Manager ■ Vacation Resort Manager ■ Ski Resort Manager ■ Water Park Manager ■ Amusement Park Manager ■ Entertainment Facility Manager ■ Movie Critic ■ Conference Center Manager ■ Leisure Products Retail Sales ■ Resort Sales Representative ■ Resort Program Planner ■ Meeting or Conference Planner ■ Hotel Manager ■ Airline or Cruise Line Manager ■ ADA/Inclusion Consultant ■ Leisure Educator ■ Lifeskills Trainer ■ Non-Profit Coordinator ■ Rugby Travel Consultant

Undergraduate Programs

Requirements ■ Bachelor of Science Degree

Units required for Recreation and Park Management Concentration: 66-71

Units required for Therapeutic Recreation Concentration: 69-74
Minimum total units for the BS: 120

Grade of "C-" or better required in all upper division courses applied to the major. No more than 6 units of RLS 198 and RLS 199 in combination may be used to meet major requirements. No more than 3 units of RLS 198 may be used to meet major requirements.

Note: Additional units may be required to meet the CSUS foreign language requirement.

Courses in parentheses are prerequisites.

A. Required Lower Division Courses (9.5 units)

- (.5) RLS 001 Orientation to Recreation and Leisure Studies
- (3) RLS 030 Recreation and Leisure Studies in Contemporary Society
- (3) RLS 032 Recreation Activity Leadership
- (3) RLS 042 Recreational Use of Natural Resources

B. Required Upper Division Courses (13.5 units)

- (.5) RLS 101 Senior Portfolio Seminar
- (3) RLS 105 Management in Leisure Services
- (3) RLS 106 Leisure Services and Persons with Disabilities
- (2) RLS 109 Computer Applications in Leisure Services
- (2) RLS 110 Research Applications to Leisure Behaviors
- (3) RLS 136 Leisure Program Planning (RLS 032)

C. Concentration Requirement (43-51 units)

Select one of the following two concentrations:

Recreation and Park Management (43-48 units)

This option allows students flexibility in the selection of courses in the areas of:

- Commercial Recreation, Tourism, and Hospitality Management. Students are prepared for positions in enterprises which offer leisure services and/or products for a profit. Examples include clubs and spas, resorts, ski areas, theme parks and the hospitality industry.
- Community Recreation Management. Students are prepared for positions that involve planning, implementing, managing and evaluating comprehensive recreation programs in public, nonprofit, and private settings.
- Park and Recreation Resources Management. Students are prepared for positions as park rangers and managers, interpreters of natural and cultural history, managers of visitors to parks, and outdoor recreation planners.

- (3) RLS 166 Workshop in Leisure Service Administration (RLS 105)
- (3) RLS 183 Marketing Recreation Services (MGMT 120)
- (10-15) Select one of the following:
 RLS 195B* Directed Field Experience (RLS 030, approval of major advisor) **AND**

- RLS 195C* Directed Field Experience (RLS 030, RLS 105, approval of major advisor) **OR**
- RLS 195E* Recreation and Park Management Internship (approval of major advisor)

- (18) Any upper division RLS courses approved by major advisor from one of the three areas: commercial recreation, recreation program management, or park and recreation resources management.
- (9) Electives, as approved in advance by major advisor, to reflect student's area of concentration.

Therapeutic Recreation (46-51 units)

This concentration focuses on recreation services for individuals who are ill, disabled, elderly or incarcerated. It can be applied in clinical, transitional and community based settings. Emphasis is on therapeutic recreation as it applies to children and adults who are physically, mentally, socially and/or emotionally challenged.

- (3) RLS 116 Therapeutic Recreation Principles and Practices (RLS 106 or instructor permission; RLS 106 may be taken concurrently)
- (3) RLS 117 Therapeutic Recreation Service Systems (RLS 106 or instructor permission; RLS 106 may be taken concurrently)
- (3) RLS 119 Introduction to Leisure Education
- (3) RLS 124 Therapeutic Recreation and Gerontology
- (3) RLS 125 Therapeutic Recreation and Persons with Physical Disabilities (RLS 106 or instructor permission; RLS 106 may be taken concurrently)
- (3) RLS 126 Therapeutic Recreation and Persons with Emotional Cognitive Disabilities (RLS 106 or instructor permission; RLS 106 may be taken concurrently)
- (3) RLS 128 Leisure Services for At-Risk Populations
- (10-15) RLS 195D* Therapeutic Recreation Internship (The completion of all required classes for the TR option. Completion of required administrative paperwork in the semester prior to internship, approval of major advisor)
- (15) Elective units selected in consultation with a major advisor, including at least 3 units each in 1) Abnormal Psychology, 2) Lifespan Human Development, and 3) Human Anatomy/Human Physiology. Advisor approval required to assure compliance with certification requirements.

* Prerequisites: 600 hours of approved field experience.

Note: Grade of "C-" or better required in all upper division courses applied to the major. No more than 6 units of RLS 197, RLS 198 and RLS 199 in combination may be used to meet major requirements. No more than 3 units of RLS 197 may be used to meet major requirements. No more than 3 units of RLS 198 may be used to meet major requirements.

D. Additional Graduation Requirement

Majors are required to compile and consistently maintain an assessment portfolio. The portfolio is a cumulative collection of individual assignments designed to demonstrate competency in specific areas such as written communication, oral communication, group interaction, research and analysis, and computer literacy. Each competency may be assessed at more than one level (e.g., beginning, advanced) and adequate opportunities for completion of all required demonstrations of competency are available within the required major course work (as listed in

requirements A, B and C above). Additionally, opportunities for specific competency level demonstrations may be made available in elective course work within the major (e.g., RLS 103, RLS 153, RLS 182). In individual course-based assignments, learning outcomes and competencies are assessed based upon specified criteria. Continuing instructor feedback and self-assessment exercises are intended to create a process that improves learning outcomes, as well as facilitating the student's ability to demonstrate those outcomes and competencies both before and after graduation.

It is the responsibility of the student, in consultation with their portfolio advisor, to maintain the portfolio and to insure that all requirements have been successfully completed prior to graduation. The completed portfolio is presented in RLS 101. Full explanations and descriptions of these requirements appear in the *Portfolio Manual for Recreation and Leisure Studies Students and Faculty*.

Requirements ■ Minor

Units required for the Minor: 18-21, all of which must be taken in Recreation and Leisure Studies. At least 12 units must be upper division, with at least 9 upper division units taken in residence.

- (3) RLS 030* Recreation and Leisure Studies in Contemporary Society
- (18) Minor electives chosen in conjunction with a minor advisor in one of the four areas associated with the Recreation and Park Management Concentration: Commercial Recreation, Tourism and Hospitality Management, Community Recreation Management, Park and Recreation Resources Management, or the Therapeutic Recreation Concentration (see notes).

*Notes:

- The minor typically requires 21 units of course work. A minor may be completed with 18 units of course work, only if RLS 030 is waived under the specific conditions described below.
- RLS 030 requirement: Upon petition to the minor advisor, this requirement may be waived if a student has previously completed RLS 100 or RLS 122.
- Minor electives may not include RLS 109, RLS 110, RLS 194, RLS 195 (B, C, D, or E), RLS 198. With minor advisor approval, up to 3 units of RLS 199 may be applied to the minor. All upper division classes require a "C-" or better grade to be applied to the minor.

Graduate Program

The graduate program leading to the Master of Science degree in Recreation Administration offers diversified opportunities for study. Through individual counseling, graduate students are able to develop a course of study for advanced work in areas which complement previous experience and training. There is sufficient flexibility in the program to allow students to pursue their individual areas of interest.

Core program objectives are designed to encourage a climate of inquiry and research. Specifically, all students should gain the ability to:

- critically analyze and identify problems;
- develop and utilize appropriate research or inquiry methods of problem solving;

- report clearly and succinctly the results of problem-focused research or inquiry;
- understand the philosophical, historical, and scientific foundations and developments in leisure service systems; and
- identify and demonstrate the values of leisure and recreation to the individual, the community, and society at large.

Career competencies are dependent upon the professional goal of each student. Hence, these vary. After career objectives have been clarified, individual students usually will be educated to:

- develop valid and reliable measures of program evaluation based on theoretical constructs and practical field requirements;
- develop efficient, effective, and meaningful procedures for assessing recreation needs and for allocating resources;
- identify and demonstrate effective decision making processes in leisure service systems; and
- demonstrate an effective interpretation of leisure and recreation data, findings, and procedures, and communicate these in personal and professional environments.

Admission Requirements

Admission as a classified graduate student in Recreation and Leisure Studies requires:

- a baccalaureate degree in Recreation Administration;
- a minimum 2.75 GPA overall and a minimum 3.0 GPA in the major;
- three letters of recommendation; and
- a writing sample/personal statement.

A student with a baccalaureate degree from another discipline may be admitted to conditionally classified standing and complete certain designated courses in Recreation and Leisure Studies, totaling 15 additional units, in order to acquire the academic background necessary to qualify for classified standing. A student from another discipline who wishes to qualify for state and/or national registration as a therapeutic recreation specialist may need to take additional course work.

Admission Procedures

Applications are accepted as long as room for new students exists and the Office of Graduate Studies is still accepting applications. However, students are strongly urged to apply by April 1 for the following fall or October 1 for the following spring in order to allow time for admission before Computer Access to Student Personal and Enrollment Records (CASPER). All prospective graduate students, including CSUS graduates, must file the following with the Office of Graduate Studies, River Front Center 206, (916) 278-6470:

- an online application for admission; and
- one set of official transcripts from each college and/or university attended, *other than CSUS*.

At the same time each applicant must send to the Graduate Coordinator in Recreation and Leisure Studies:

- a detailed resume, including education and employment histories;
- unofficial transcripts of all previous academic work;
- 3 recent letters of reference that address academic ability and professionalism; and
- a statement that explains the reason(s) for entering the program (at least 500 words).

Approximately six weeks after receipt of all items listed above, a decision regarding admission will be mailed to the applicant.

Advancement to Candidacy

Each student must file an application for Advancement to Candidacy, indicating a proposed program of graduate study. This procedure should begin as soon as the classified graduate student has:

- removed any deficiencies in admission requirements;
- completed at least 12 units in the graduate program with a minimum 3.0 GPA;
- obtained advisor's preliminary approval of thesis or project proposal; and
- passed the Writing Proficiency Examination (WPE) or secured approval for a WPE waiver.

Advancement to Candidacy forms are available in the Office of Graduate Studies. The student fills out the form after planning a degree program in consultation with a Recreation and Leisure Studies advisor. The completed form is then returned to the Office of Graduate Studies for approval.

Requirements ■ Master of Science Degree

Units required for the MS: 30

A. Required Courses (9-12 units)*

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|-----|-----------|---|
| (3) | RLS 200** | Foundation of Leisure Concepts and Application |
| (3) | RLS 202 | Policies, Issues and Problems in Leisure Services |
| (3) | RLS 203 | Advanced Administration of Leisure Services |
| (3) | RLS 204 | Research and Evaluation in Recreation and Leisure Studies |

B. Electives (15-18 units)*

Elective course work is selected with the prior consent of the student's academic advisor to satisfy the following:

- No more than 6 units of any combination of RLS 295 and RLS 299 may be counted towards the degree.
- No more than 6 units of course work may be taken outside of RLS (students who have not previously completed an undergraduate major in Recreation and Leisure Studies must have the prior consent of the Graduate Coordinator before taking course work outside RLS).

*Requirement A and B units must total 27, with at least 18 at the 200 level.

**RLS 200 is required of students who have not previously completed an undergraduate major in Recreation and Leisure Studies.

C. Culminating Requirement (3 units)

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|-----|---------|------------------------|
| (3) | RLS 500 | Culminating Experience |
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Lower Division Courses

RLS 001. Orientation to Recreation and Leisure Studies.

Introduction to the Recreation and Leisure Studies major, with an emphasis on degree options, advising, the internship process, and the portfolio requirement. **Note:** RLS 1 should be taken in the student's first semester. Graded Credit/No Credit. .5 units.

RLS 030. Recreation and Leisure Studies in Contemporary Society.

Orientation to the nature, scope and significance of the recreation, park and leisure services movement in today's world. Analyzes philosophical and related elements essential to the effective delivery of leisure services, including the role of affective, cognitive and social motivations and outcomes. 3 units. (CAN REC 002)

RLS 032. Recreation Activity Leadership.

Focus is on: (1) leadership of recreation activities with emphasis on the social development and integration of individuals into group programs; and (2) mechanics of planning, techniques of presentation and a repertoire of social activities as tools for social recreation. 3 units. (CAN REC 004)

RLS 033. Cultural Perspectives on Leisure: Expressive Culture and Diversity.

Examines the diverse nature of contemporary society as reflected in the leisure behavior, leisure values, leisure contributions, and leisure challenges of four American-ethnic groups (African American, Native American, Asian American, and Mexican Americans) as well as groups who are underrepresented because of sexual orientation, age, and physical ability. The relationship between the influence of socialization on leisure and leisure on culture will be examined from a multicultural perspective. 3 units.

RLS 034. The Outdoor Recreation Experience.

Encourages the student to identify and demonstrate an understanding of the value, meaning and benefits of outdoor recreation experiences and to explore a variety of outdoor adventure experiences. Outing skills such as trip planning, meal preparation, camp selection and set-up, equipment and clothing, map and compass, hygiene and first aid will be discussed and practiced. Students will also develop an awareness of and appreciation for minimum impact wilderness travel techniques and environmental responsibility and ethics. 3 units.

RLS 042. Recreational Use of Natural Resources.

Examines strategies for the use of natural resources for recreation and leisure purposes in a variety of settings and under the auspices of various agencies and enterprises. Includes study of various outdoor settings, conflicting use demands, agency responsibilities, environmental considerations and fiscal implications; and the integration of these elements into a functional program and/or recreation resource management plan. 3 units. (CAN REC 006)

Upper Division Courses

RLS 100. Recreation and Leisure Lifestyle Development.

Broad general overview of the recreation and leisure movement followed by a specific examination of changing leisure lifestyles and their impact on the individual's choice of recreation and leisure patterns. Also examine the impact that the choice of leisure lifestyles has on other aspects of the individual's life as well as the negative effects of restrictive or inadequate leisure involvement. 3 units.

RLS 101. Senior Portfolio Seminar.

Presentation of seniors' graduation portfolios. Requires both in-class presentations and consultations with the portfolio coordinator. **Note:** RLS 101 should be taken in the student's final semester. RLS majors only. Seniors only. **Prerequisite:** RLS 1. Graded Credit/No Credit. 5 units.

RLS 103. Elements of the Leisure Experience.

All elements contributing to successful leisure experiencing will be investigated,

analyzed, and discussed. To most effectively assist others in the process of maximizing their leisure experiences, provides students with working knowledge of the art and science of producing enriching and fulfilling leisure experiences for themselves through participation in their own personal leisure education process of understanding leisure, learning about themselves, and discovering the meaning of leisure in their own lives. 3 units.

RLS 105. Management in Leisure Services. Analyzes the functions of managers including planning, organizing, staffing, leading and controlling. Also examines basic principles, techniques and tools associated with these functions. Consideration of internal and external environments which influence the managerial process and the manager's role in various areas of enterprise activity. 3 units.

RLS 106. Leisure Services and Persons with Disabilities. Recreation programs and services designed to meet the leisure needs of special populations are reviewed. Overview of the etiology and nature of common disabling conditions and implications for leisure participation. Topics include: attitudinal barriers, advocacy, normalization, legislation, activity analysis and modification. Emphasis on leadership, supervision and organizational development of inclusive recreation programs. 3 units.

RLS 109. Computer Applications in Leisure Services. Introduces the student to the use of micro-computers in recreation, park and leisure services enterprises. Emphasis will be on the application of word processing, data bases, spread sheets and graphics to the work of professionals within the field. Consideration will also be given to telecommunications, interactive video and desktop publishing. 2 units.

RLS 110. Research Applications to Leisure Behaviors. Designed to provide students with tools to analyze leisure behavior interests and the motivational bases of leisure. Emphasis upon applied research techniques including qualitative, descriptive, and analytical methods. 2 units.

RLS 116. Therapeutic Recreation Principles and Practices. Philosophy and principles underlying the work of the recreation therapist; Diagnostic groupings and populations served, assessment, individual program planning, charting techniques, prescription drugs, interpersonal interaction skills, and working with families are studied. **Prerequisite:** RLS 106 or instructor permission; RLS 106 may be taken concurrently. 3 units.

RLS 117. Therapeutic Recreation Service Systems. Examination of existing recreation programs in clinical settings (acute care hospitals, rehabilitation centers, state hospitals, skilled nursing facilities, intermediate care facilities, etc.); examination of existing community based programs (programs offered by county and municipal recreation departments, and non-profit agencies serving specific disabilities, etc.); review of standards and regulations pertaining to recreation programs, development of therapeutic recreation programs, review of the roles of practitioners in related disciplines. Review of intervention techniques, leisure education programs, program organization and management and professional ethics. **Prerequisite:** RLS 106 or instructor permission; RLS 106 may be taken concurrently. 3 units.

RLS 119. Introduction to Leisure Education. History, scope and process of leisure education. A survey of guidance theories and procedures, including assessment techniques, program development, implementation and evaluations. The role of leisure education in diverse leisure delivery systems and with diverse populations. Legal, ethical, and professional aspects of leisure education. 3 units.

RLS 122. Perspectives on Leisure. Basic philosophical, historical, psychological and scientific foundations and developments in

leisure and recreation theory; review of the cultural forces, institutions and theories that affect individuals and society.

Prerequisite: Passing score on the WPE. 3 units.

RLS 124. Therapeutic Recreation and Gerontology. Study of factors which affect the status and life style of older Americans. Attention is given to the process of aging, individual differences, recreation problems and recreation programming. Examination of leisure services for the elderly in a variety of settings. As part of the course content, students required to complete a practicum experience at an approved site. 3 units.

RLS 125. Therapeutic Recreation and Persons with Physical Disabilities. Etiology and medical prognosis of various physically disabling conditions are studied in relation to the disabled individual's recreation and leisure needs. Specific adaptations of the individual to natural and social environments from an individual differences perspective, as well as approaches to modify activities and environments to increase their potential for use by people with disabilities are examined. Students will be required to complete a practicum experience at an approved site. **Prerequisite:** RLS 106 or instructor permission; RLS 106 may be taken concurrently. 3 units.

RLS 126. Therapeutic Recreation and Persons with Emotional Cognitive Disabilities. Examination of the role of leisure services in mental health programs, in programs serving people with developmental disabilities, as well as clients in correctional facilities and in chemical dependency programs. The etiology and nature of specific disabling conditions are studied in relation to their implications for recreation programming in various types of institutional and community treatment programs. Students will be required to complete a practicum experience at an approved site. **Prerequisite:** RLS 106 or instructor permission; RLS 106 may be taken concurrently. 3 units.

RLS 128. Leisure Services for At-Risk Populations. Examination of the continuum of leisure services for at-risk populations including: prevention, community/state/federal corrections, therapeutic recreation services and aftercare/transitional living services. Analyzes the provision of leisure services in relation to multicultural issues including: race/racism, gender, class, disability and socioeconomic status of at-risk clients. Comprehensive program planning and leadership techniques unique to at-risk settings will be covered. 3 units.

RLS 132. Recreation Waterfront Management. Examination of principles and practices associated with management of recreation waterfront facilities and programs (commercial and public). Such topics as facility planning, design and maintenance; program selection, development and implementation; equipment selection and maintenance; staff selection and training; promotion of programs; and budgeting will be addressed. 3 units.

RLS 136. Leisure Program Planning. Leisure program planning process will be described and explained. Relevant principles and methods will be identified. Students will develop a leisure program plan for a local organization. Field trips may be required. **Prerequisite:** RLS 032. 3 units.

RLS 137. Community Organization. Study of institutions and leisure service systems within the community, and the dynamics of community organization practices and actions. The role of the recreation and leisure service practitioner in bringing about community changes. Defining and promoting citizen participation through advisory council membership, survey applications, and public hearing attendance. 3 units.

RLS 139. Conference and Meeting Planning. Analyzes this varied, growth industry. Considers the range of conferences and meetings, from small corporate retreats to international conven-

tions. Topics include: the scope of the industry, the role of convention centers, hotel and resort based meeting facilities, organizations that hold meetings and the nature of those meetings, meeting planning and the role of the professional planner and industry related careers. Field trips may be required. 3 units.

RLS 148. Experiential Education in Outdoor Recreation Settings. Exposes the students to theoretical and philosophical concepts of experiential education and provide a means through which they can put theory into practice in outdoor recreation settings. Using methods such as demonstrations, observation, presentations, and discussions, the course will explore the history and current trends of experience-based learning. 3 units.

RLS 149. Developing and Programming Adventure Experiences. Provides students with the working knowledge needed to produce enriching and fulfilling adventure leisure experiences. In order to most effectively aid and assist others in the process of maximizing their leisure experiences, the student of leisure must first know how to maximize these experiences for and within themselves. Therefore, students will be participating in leisure adventure experiences so they can be as effective as possible when developing and programming leisure adventure experience opportunities for others. 3 units.

RLS 150. Ecology of Resource Areas. Study of the fundamentals of ecology, silvics, soil science and manipulations of an ecosystem with emphasis on the whole biota as it relates to outdoor recreation areas. Designed to provide an understanding of the scientific basis for and the operational rationale of manipulation of natural resources for a variety of recreation uses. 3 units.

RLS 151. Visitor Management in Recreation Areas. Visitor safety in recreation areas as it relates to the role and functions of management. Emphasis is given to principles and current legislation in hazard reduction, deviant behavior, liability, law enforcement, and other related topics. 3 units.

RLS 153. Environmental Interpretation and Outdoor Education. Examines the theories, principles and techniques of interpreting outdoor recreation and/or park values to the public. Principles and procedures requisite to the operation of an outdoor education camp will be covered. Such areas as curriculum development and facilities design will be explored. Designed for teachers, camp leaders, outdoor education and recreation leaders, and park naturalists and interpreters. 3 units.

RLS 154. Recreation Facility Design and Maintenance. Focuses on principles and practices involved in recreation and park facility planning and design, with emphasis on master planning, design standards and criteria, and effective use of natural resources. Examines principles and practices relating to development and implementation of a maintenance and operation plan for recreation and park facilities. 3 units.

RLS 164. Nonprofit Leadership. Introduction to concepts and principles of nonprofit leadership with an emphasis on youth and human service agencies. Students will explore and develop an understanding of historical and philosophical foundations of nonprofit organizations, board/committee development and operation, and the various roles of human service professionals as they relate to the nonprofit field. Consists of lecture, readings, discussions, guest speakers, nonprofit agency visitations, direct internet research, active learning exercises, and a community service learning component. 3 units.

RLS 165. Funding Leisure Organizations. Introduction to sponsorship and fundraising planning for leisure service organizations. An overview of the sponsorship exchange and the proposal

process. A summary of various fundraising strategies including special events, planned giving, and annual and capital campaigns. 3 units.

RLS 166. Workshop in Leisure Service Administration. Designed to provide the student with various in-depth perspectives regarding the use of management/administrative process in recreation and leisure studies. **Prerequisite:** RLS 105. 3 units.

RLS 171. Professional Organization Leadership. Designed to introduce students to the historical and philosophical foundations of professionalism and provide the necessary conceptual and technical competencies to organize and lead a successful professional organization/association. Political, legal, and ethical issues will be discussed as well as the functions and roles of professional organizations/associations. The relationship between professionalism and advocacy will be examined. **Note:** Will be identified as a Service Learning (SL) course. **Prerequisite:** RLS 030, RLS 032, RLS 105 and instructor permission. 3 units.

RLS 180. Foundations of Commercial Recreation. Overview of the historical and philosophical foundations of the commercial recreation field. Identification of providers of commercial recreation goods and services. Analyzes current functions and trends in the operation of commercial leisure enterprises. 3 units.

RLS 182. Travel and Tourism. Examination of the history, significance and nature of travel and tourism in the world with emphasis on the United States. Analyzes economic, cultural and social factors underlying development and growth of travel and tourism and a review of related research. Identification and description of travel and tourism service providers including their organization, financing and management practices. 3 units.

RLS 183. Marketing Recreation Services. Fields of recreation (including therapeutic, commercial, municipal, etc.), tourism and hospitality, while diverse, all offer products that are primarily intangible. The management and marketing of such service products can differ profoundly from those of goods products (often the focus of traditional business programs). Addresses the nature of the service product and services marketing in the people intensive, experiential world of recreation. **Prerequisite:** MGMT 120. 3 units.

RLS 184. Resort Administration. Introduces students to resorts and their position within the tourism and hospitality industries. The scope of the resort industry and various issues concerning the successful development of a hospitality product will be discussed. Prepares students to engage in an internship or employment in this or a related industry. It also helps these and other students to reinforces concepts and skills learned elsewhere by providing concrete, real-world examples of marketing and management methods. 3 units.

RLS 185. Commercial Recreation Administration. In-depth analysis of the management of recreational business on a for-profit basis. Focuses on advanced topics, analytical skills, and problem solving in the management arena. **Prerequisite:** RLS 180 or instructor permission. 3 units.

RLS 187. Anthropology of Tourism. Study of tourism as a cultural phenomenon with ritualized behaviors and complex meanings for both host and guest societies. Explores issues of cultural and artistic authenticity, identity production and marketing, and commodification of both the tourist and the toured. Examines the cultural politics of tourist encounters on local, regional, national and transnational scales, with case studies ranging from fourth to first world venues. Cross-listed as ANTH 187; only one may be counted for credit. 3 units.

RLS 191. Service Learning Option for Recreation Leisure Studies Courses. Individual goals, activities, and academic requirements for community service work and the service-learning credit option are

outlined in a Service Learning Option/Contract agreed upon and signed by the student, instructor, and agency sponsor. Enrolled students are required to attend mid-semester and final learning assessment workshops and to complete written evaluations. Credit for the course awarded only if contract and course requirements are completed. Graded Credit/No Credit. 1 unit.

RLS 195B. Directed Field Experience. Directed observation and work experience in a leisure service agency or organization. Supervision is provided by a faculty instructor and personnel in the cooperating agency or organization. **Note:** May be taken twice for credit. **Prerequisite:** RLS 030, RLS 194, approval of major advisor. Graded Credit/No Credit. 4 units.

RLS 195C. Directed Field Experience. Directed observation and work experience in a leisure service agency or organization. Supervision is provided by a faculty instructor and personnel in the cooperating agency or organization. **Prerequisite:** RLS 030, RLS 105, RLS 194, approval of major advisor. Graded Credit/No Credit. 6 units.

RLS 195D. Therapeutic Recreation Internship. Supervised therapeutic recreation internship in an approved community or clinical setting. **Note:** Meets the therapeutic recreation certification requirements at the national and state levels. Supervision is provided by a faculty instructor and personnel in the cooperating agency or organization. Variable credit is allotted on the basis of one unit for each 40 hours of involvement. **Prerequisite:** The completion of all required classes for the TR option. Completion of required administrative paperwork in the semester prior to internship, approval of major advisor. Graded Credit/No Credit. 10-15 units.

RLS 195E. Recreation and Park Management Internship. Supervised, full-time internship in a recreation, park or leisure service agency or organization. Analyzes and evaluation of agency or organization operations. Supervision is provided by a faculty instructor and personnel in the cooperating agency or organization. Variable credit is allotted on the basis of one unit for each 40 hours of involvement. **Prerequisite:** RLS 194, approval of major advisor. Graded Credit/No Credit. 10-15 units.

RLS 196. Experimental Offerings in Recreation and Leisure Studies. To be offered in various areas of recreation administration, recreation resources and visitor management, or therapeutic recreation in response to student and faculty interest. 1-3 units.

RLS 198. Co-Curricular Activities. Co-curricular activities related to the subject matter and professional concerns of Recreation and Leisure Studies. For example, students may earn credit by participating as a tutor or discussion leader for recreation and leisure studies classes or a teacher or leader in programs offered by community organizations. **Note:** No more than 3 units of RLS 198 may be used to meet major requirements. **Prerequisite:** Approval of an instructor and the Department Chair. Graded Credit/No Credit. 1-3 units.

RLS 199. Special Problems. Individual projects or directed reading. **Note:** Open only to students who appear competent to carry on individual work. **Prerequisite:** Approval of an instructor and the Department Chair. 1-3 units.

Graduate Courses

RLS 200. Foundations of Leisure Concepts and Application. Provides a comprehensive awareness of the historical, philosophical, psychological, experiential, and behavioral foundations of leisure. Global leisure perspectives examined in relationship to cultural diversity, current trends, future perspective, and economic implications. The art and science of providing fulfilling leisure experiences through private entrepreneurial recreations and public delivery systems explored. Fall only. 3 units.

RLS 202. Policies, Issues, and Problems in Leisure Services. Major environmental and recreational issues and problems affecting the recreation and leisure studies field are discussed, analyzed, and evaluated. Ramifications involving policy making and planning processes of major federal, state, and local agencies involved with recreation and leisure delivery services are also covered. Fall only. 3 units.

RLS 203. Advanced Administration of Leisure Services. Examination of contemporary resources, techniques, and tools available to administrators in various types of leisure service delivery systems. Spring only. 3 units.

RLS 204. Research and Evaluation in Recreation and Leisure Studies. Analyzes major research methods, evaluation techniques, and data processing in recreation and leisure studies. Basic and applied research orientations. Analyzes the suitability of research methodology for specific recreation and leisure studies and evaluation methods in various administrative settings. Spring only. 3 units.

RLS 205. Human Resources Management of Leisure Service. Designed to provide the student with various in-depth perspectives regarding the organization and leadership of personnel in leisure service enterprises. Case studies in the leisure service field will be analyzed and discussed to provide students with practical background needed in the field. 3 units.

RLS 206. Liability and Risk Management in Leisure Services. In-depth analysis of the principles of legal liability as they pertain to leisure services. An examination of the pervasive nature of risk as it pertains to the provision of leisure and recreation programs and opportunities, and the concepts and methods of risk management. Includes field trips, mock trials or other related activities. **Prerequisite:** Graduate status or instructor permission. 3 units.

RLS 207. Grant Writing for Leisure Organizations. Detailed examination of grant writing as a means of augmenting agency revenues for specific recreation projects, programs and research. An in-depth assessment of techniques used to source funding opportunities relevant to recreation and leisure agencies. A review of budget preparation and grant management. **Prerequisite:** Graduate status or instructor permission. 3 units.

RLS 209. Seminar in Advanced Leisure Education. Surveys current and historical perspectives of leisure education from a multicultural and life span viewpoint. Current modes of service delivery will be discussed as they relate to leisure theories. Methods of leisure education provision in diverse settings from school-park collaboratives, retirement and rehabilitation centers, to corporate wellness will be investigated. Development, implementation and management of viable leisure education services will be covered as well presentation, training and consultation skills. 3 units.

RLS 295. Practicum. Graduate internship experiences in a practical setting. **Note:** Open only to graduate students. **Prerequisite:** Approval of major advisor. Graded Credit/No Credit. 3-6 units.

RLS 296. Experimental Offerings in Recreation and Leisure Studies. Courses offered on an experimental basis. 3 units.

RLS 299. Individual Study in Recreation and Leisure Studies. Individual project, problem, practical study, survey, and/or directed reading on the graduate level. **Prerequisite:** Approved petition filed in the department office. 1-6 units.

RLS 500. Culminating Experience. Completion of a thesis or project approved for the Master's degree. **Prerequisite:** Advanced to candidacy and permission of the graduate coordinator. Graded Credit/No Credit. 1-3 units.